

OUR LEARNING EXCLUSIVE

- Custom exam prep software and materials
- Course-specific thinQtank[®] Learning publications to make the learning fun and engaging
- Hands-on exercises in a free Salesforce Developer Edition org every day
- We do not teach the test. We always deliver valuable hands-on experience
- All reading material and study guides sent to you when you register
- Every course taught by experienced Salesforce-certified practitioners
- Six months mentoring access to our engineers after the course

TRAINING CAMP FORMAT

thinQtank[®] Learning delivers this course as a **three-day instructor-led training camp, Monday to Wednesday**. About 60% lecture and 40% hands-on labs and practice exams. Hands-on work is set to suit the group and the delivery method. Contact us for the schedule covering your dates.

PREREQUISITES

- No certification prerequisite
- Experience with data modeling and Salesforce administration recommended

TARGET AUDIENCE

- Data and CRM consultants
- Salesforce administrators and architects working with customer data
- Marketing technology professionals
- Service members, veterans and military spouses using AF COOL, Army CA, MyCAA or VET TEC 2.0

EXAM

Exam	Salesforce Certified Data 360 Consultant
Exam fee	\$200 USD per attempt, set by Salesforce; retakes \$100
Format	60 multiple-choice questions, 105 minutes
Passing	70%
Delivery	Testing center or online proctored; we help you schedule

DELIVERY METHODS

- Instructor-led training
- Immersive live-online training
- On-site and custom delivery

COURSE OVERVIEW

thinQtank[®] Learning is offering a unique three-day training camp comprised of three days of instructor-led learning that gives students the knowledge and skills needed to design and implement Data 360 (formerly Data Cloud): solution positioning, setup and administration, data ingestion, harmonization and identity resolution, insights and segmentation, and activation.

Data 360 Consultant (formerly Data Cloud Consultant) validates the skills to unify customer data and activate it across Salesforce and Agentforce.

This course prepares you for the **Salesforce Certified Data 360 Consultant** exam.

WHAT YOU WILL BE ABLE TO DO

- Position Data 360 against business requirements
- Connect and ingest data from Salesforce and external sources
- Harmonize data to the Customer 360 Data Model
- Build unified profiles with identity resolution
- Create calculated insights and segments
- Activate data to marketing, service and AI agents

COURSE OBJECTIVES

Primary course objectives, following the official exam outline:

- Solution Positioning
- Data 360 Setup and Administration
- Data Source Connection and Ingestion
- Harmonization and Unification
- Data Enhancements, Sharing, and Analysis
- Data Activations and Utilization

EXCLUSIVE LEARNING PACKAGE

- thinQtank[®] Learning Accelerated Custom Exam Study Guide for this exam
- Practice exams built to the official exam outline
- Additional hours of remote lab access
- Custom video recordings for review
- Retake any or all of the course, in person or live online, for 24 months

SALESFORCE CERTIFICATION PATH

Platform Administrator
Recommended foundation

Data 360 / CRM Analytics Consultant
Unify, analyze, activate

Agentforce Specialist
Ground AI agents in your data

COURSE MODULES

01 Solution Positioning 14% of exam › Topic A: Use cases and value › Topic B: Architecture › Topic C: Licensing considerations	04 Harmonization and Unification 17% of exam › Topic A: Data model objects and mapping › Topic B: Identity resolution rulesets › Topic C: Unified profiles
02 Data 360 Setup and Administration 13% of exam › Topic A: Provisioning › Topic B: Permissions › Topic C: Data spaces	05 Data Enhancements, Sharing, and Analysis 18% of exam › Topic A: Calculated and streaming insights › Topic B: Data sharing › Topic C: Query and analysis
03 Data Source Connection and Ingestion 18% of exam › Topic A: Connectors and data streams › Topic B: Ingestion API › Topic C: Data lake objects	06 Data Activations and Utilization 20% of exam › Topic A: Segments › Topic B: Activation targets › Topic C: Data actions and Agentforce grounding

TERMS

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