

OUR LEARNING EXCLUSIVE

- Custom exam prep software and materials
- Course-specific thinQtank® Learning publications to make the learning fun and engaging
- Hands-on exercises in a free Salesforce Developer Edition org every day
- We do not teach the test. We always deliver valuable hands-on experience
- All reading material and study guides sent to you when you register
- Every course taught by experienced Salesforce-certified practitioners
- Six months mentoring access to our engineers after the course

TRAINING CAMP FORMAT

thinQtank® Learning delivers this course as a **three-day instructor-led training camp, Monday to Wednesday**. About 60% lecture and 40% hands-on labs and practice exams. Hands-on work is set to suit the group and the delivery method. Contact us for the schedule covering your dates.

PREREQUISITES

- No certification prerequisite
- Experience with Salesforce reporting and data recommended

TARGET AUDIENCE

- Analytics consultants and BI developers
- Salesforce administrators building advanced dashboards
- Data analysts working in Salesforce
- Service members, veterans and military spouses using AF COOL, Army CA, MyCAA or VET TEC 2.0

EXAM

Exam	Salesforce Certified CRM Analytics and Einstein Discovery Consultant
Exam fee	\$200 USD per attempt, set by Salesforce; retakes \$100
Format	60 multiple-choice questions, 90 minutes
Passing	65%
Delivery	Testing center or online proctored; we help you schedule

DELIVERY METHODS

- Instructor-led training
- Immersive live-online training
- On-site and custom delivery

COURSE OVERVIEW

thinQtank® Learning is offering a unique three-day training camp comprised of three days of instructor-led learning that gives students the knowledge and skills needed to build analytics solutions with CRM Analytics and Einstein Discovery: administration and configuration, the data layer and recipes, security, dashboard design and implementation, and predictive models.

This credential validates the skills to design and deliver advanced analytics and AI-driven predictions inside Salesforce.

This course prepares you for the **Salesforce Certified CRM Analytics and Einstein Discovery Consultant** exam.

WHAT YOU WILL BE ABLE TO DO

- Plan user, data and security requirements
- Load, link and transform data with Data Sync and recipes
- Apply row-level data security
- Design and build interactive dashboards
- Customize queries with SAQL and JSON
- Build and deploy Einstein Discovery models

COURSE OBJECTIVES

Primary course objectives, following the official exam outline:

- Admin/Configuration
- Data Layer
- Security
- Analytics Dashboard Design
- Analytics Dashboard Implementation
- Einstein Discovery

EXCLUSIVE LEARNING PACKAGE

- thinQtank® Learning Accelerated Custom Exam Study Guide for this exam
- Practice exams built to the official exam outline
- Additional hours of remote lab access
- Custom video recordings for review
- Retake any or all of the course, in person or live online, for 24 months

SALESFORCE CERTIFICATION PATH

Platform Administrator

Recommended foundation

Data 360 / CRM Analytics Consultant

Unify, analyze, activate

Agentforce Specialist

Ground AI agents in your data

COURSE MODULES

01 Admin/Configuration

17% of exam

- › Topic A: Licensing and permissions
- › Topic B: App management
- › Topic C: Data sync

02 Data Layer

23% of exam

- › Topic A: Recipes and dataflows
- › Topic B: Datasets
- › Topic C: Connectors

03 Security

16% of exam

- › Topic A: Row-level security
- › Topic B: Sharing inheritance
- › Topic C: App sharing

04 Analytics Dashboard Design

13% of exam

- › Topic A: Dashboard design principles
- › Topic B: Chart selection
- › Topic C: User experience

05 Analytics Dashboard Implementation

19% of exam

- › Topic A: Bindings and faceting
- › Topic B: SAQL
- › Topic C: Dashboard JSON

06 Einstein Discovery

12% of exam

- › Topic A: Stories and models
- › Topic B: Predictions in Salesforce
- › Topic C: Model evaluation

TERMS

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