

OUR LEARNING EXCLUSIVE

- Custom exam prep software and materials
- Course-specific thinQtank[®] Learning publications to make the learning fun and engaging
- Hands-on exercises in a free Salesforce Developer Edition org every day
- We do not teach the test. We always deliver valuable hands-on experience
- All reading material and study guides sent to you when you register
- Every course taught by experienced Salesforce-certified practitioners
- Six months mentoring access to our engineers after the course

TRAINING CAMP FORMAT

thinQtank[®] Learning delivers this course as a **four-day instructor-led training camp, Monday to Thursday**. About 60% lecture and 40% hands-on labs and practice exams. Hands-on work is set to suit the group and the delivery method. Contact us for the schedule covering your dates.

PREREQUISITES

- No certification prerequisite
- About two years of Java or JavaScript development experience

TARGET AUDIENCE

- Developers new to B2C Commerce
- Developers moving from SiteGenesis to SFRA
- E-commerce technical leads
- Service members, veterans and military spouses using AF COOL, Army CA, MyCAA or VET TEC 2.0

EXAM

Exam	Salesforce Certified B2C Commerce Developer
Exam fee	\$200 USD per attempt, set by Salesforce; retakes \$100
Format	60 multiple-choice questions, 105 minutes
Passing	65%
Delivery	Testing center or online proctored; we help you schedule

DELIVERY METHODS

- Instructor-led training
- Immersive live-online training
- On-site and custom delivery

COURSE OVERVIEW

thinQtank[®] Learning is offering a unique four-day training camp comprised of four days of instructor-led learning that gives students the knowledge and skills needed to build B2C Commerce storefronts with the Storefront Reference Architecture (SFRA): setup, working with a site, data management in Business Manager, and application development with cartridges, controllers, models and ISML.

B2C Commerce Developer validates full-stack development skills for Salesforce B2C Commerce storefronts.

This course prepares you for the **Salesforce Certified B2C Commerce Developer** exam.

WHAT YOU WILL BE ABLE TO DO

- Set up a B2C Commerce development environment
- Work with cartridges, controllers and models
- Build templates with ISML
- Configure content slots and Page Designer
- Use the Forms Framework
- Manage data with Business Manager

COURSE OBJECTIVES

Primary course objectives, following the official exam outline:

- B2C Commerce Setup
- Work With a B2C Site
- Data Management Using Business Manager
- Application Development

EXCLUSIVE LEARNING PACKAGE

- thinQtank[®] Learning Accelerated Custom Exam Study Guide for this exam
- Practice exams built to the official exam outline
- Additional hours of remote lab access
- Custom video recordings for review
- Retake any or all of the course, in person or live online, for 24 months

SALESFORCE CERTIFICATION PATH

B2C Commerce Developer
Professional - SFRA storefronts

Platform Developer
Apex and platform skills

B2C Solution Architect
Expert

COURSE MODULES

01 B2C Commerce Setup 11% of exam › Topic A: Sandboxes › Topic B: Cartridge path › Topic C: Code deployment	03 Data Management Using Business Manager 24% of exam › Topic A: Import and export › Topic B: Custom objects › Topic C: Site preferences
02 Work With a B2C Site 12% of exam › Topic A: Site configuration › Topic B: Catalogs and price books › Topic C: Promotions	04 Application Development 53% of exam › Topic A: Controllers and middleware › Topic B: Models and ISML › Topic C: Hooks, jobs and web services

TERMS

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